

**Herschell Carrousel Factory Museum  
Archives Holdings**

**AC1 - Allan Herschell Company Records, Swinson Collection, 1925-1984 (bulk 1940-1969)**

Creator: Allan Herschell Company

Description: Collection documents the amusement ride industry's history in North Tonawanda, New York and the development of the amusement industry. Collection includes extensive photographs, marketing images, slides, negatives, motion picture film, correspondence, blueprints, mechanical sketches, notes, customer orders, and documentation of competitor's rides. Rides documented include roller coasters, merry-go-rounds, miniature passenger trains, ferris wheels, and others.

Extent: 21 manuscript boxes, 4 oversized boxes, 1 triangular box, 8 other boxes (11.75 cubic feet)

**AC2 – Armitage-Herschell Company Records,**

Creator: Armitage-Herschell Company; General

Description: Includes receipts, account books, photographs of contemporary drawings, amusement ride information and photographs, letterhead, and photocopied catalogs. Contains 1884 photograph of Allan Herschell with ridding gallery in Bombay, India.

Extent: 1 legal manuscript box (0.45 cubic feet)

This is a general collection that materials may be added to as they are donated to the Herschell Carrousel Factory Museum.

**AC3 – Land Contracts, 1873-1937, 1979**

Creator: James Armitage, Allan Herschell

Description: Contains land contracts, mortgages, and other legal transactions between James Armitage, Allan Herschell and others. Contains correspondence, financial records, legal documents, and maps.

Extent: 1 legal manuscript box (0.45 cubic feet)

**AC4 – Allan Herschell Company Records,**

Creator: Allan Herschell Company

Description: Contains administrative records, photographs of parks and buildings, employee papers, photographs, manuals, stationary, catalogs, price lists, ride flyers and photographs.

Extent: 3 letter manuscript boxes, 1 legal manuscript boxes (1.54 cubic feet)

This is a general collection that materials may be added to as they are donated to the Herschell Carrousel Factory Museum.

**AC5 – Roy Herschell Papers,**

Creator: Herschell, Roy [Grandson? of Allan Herschell]

Description: Contains family correspondence and photographs, and Allan Herschell's ticket to America.

Extent: 1 legal manuscript box (0.45 cubic feet)

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### **AC6 – Allan F. Herschell Papers,**

Creator: Herschell, Allan F. [Grandson of Allan Herschell]

Description: Contains family papers: citizenship papers, family photographs, correspondence, birth certificates, family history, calendars, clippings, and notes of 1894 Bombay carrousel.

Extent: 1 letter manuscript box (0.36 cubic feet)

### **AC7 – Herschell-Spillman Company Records,**

Creator: Herschell-Spillman Company; General

Description: Contains incorporation papers; correspondence; photographs of employees, buildings, and rides; catalogs, and drawings.

Extent: 1 legal manuscript box (0.45 cubic feet)

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### **AC8 – Herschell-Spillman Motors Company Records,**

Creator: Herschell-Spillman Motors Company; General

Description: Contains correspondence, advertisements, flyers, photographs of machine shop, and clippings.

Extent: 1 legal manuscript box (0.45 cubic feet)

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### **AC9 – Spillman Engineering Corporation Records,**

Creator: Spillman Engineering Corporation; General

Description: Contains photographs of owners and plants, correspondence, *Spillamn Magazine* Vol. 1, No. 2, legal records, employee photographs, catalogs, and ride photographs and flyers.

Extent: 1 legal manuscript box (0.45 cubic feet)

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### **AC10 – John Melisz Papers,**

Creator: Melisz, John [Vice President of Engineering at Lisk-Savory]

Description: Contains catalogs; flyers, photographs, service instructions, and blueprints for rides; and announcement of Chance purchase.

Extent: 2 letter manuscript boxes (0.72 cubic feet)

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### **AC11 – Dave Baer Papers,**

Creator: Baer, David [Sales manager of Allan Herschell Division at Lisk-Savory]

Description: Contains Chance catalog announcements; 1969 ride inventory; correspondence; blank order forms; publications on amusement industry; insurance plans for rides; price lists; catalogs; and ride flyers, photographs, and service instructions.

Extent: 2 letter manuscript boxes (0.72 cubic feet)

### **AC12 – Mary (Wendler) Misklea Papers,**

Creator: Misklea, Mary Wendler

Description: Contains photographs of carrousel animals, John Wendler, employees, and rides; flyers; catalogs; clippings; correspondence; business calendar and correspondence of John Wendler; and subject file on Bill Wendler's death.

Extent: 1 letter manuscript box (0.36 cubic feet)

### **AC13 – A. Watson Bray Papers,**

Creator: Bray, A. Watson [Vice President and General Manager of the Allan Herschell Company division at Lisk-Savory]

Description: Contains flyer for sale or lease of Oliver and Geneva street plants; union agreements; price lists; brochures; catalogs; flyers, photographs, and service instructions for rides; sales notebooks, ride specifications, clippings of article by Bray in December 1965 *Amusement Business*.

Extent: 2 ½ letter manuscript boxes (0.90 cubic feet)

### **AC14 – Wurlitzer Company Records,**

Creator: Wurlitzer Company; General

Description: Contains catalogs, factory photographs, service instructions, centennial cookbook, clippings, notes on company's history, list of band organ music rolls, and photographs of employees, buildings, machinery, pianos, and organs.

Extent: 1 letter manuscript box (0.36 cubic feet)

This is a general collection that materials may be added to as they are donated to the Herschell Carrousel Factory Museum.

### **AC15 – Ralph Tussing Papers,**

Creator: Tussing, Ralph [Allan Herschell Company employee who purchased Wurlitzer Company from Allan Herschell Company to start TRT Company]

Description: Contains color copies of advertisements for musical instrument, band organs, and Herschell-Spillman carrousel; booklet on musical instrument; catalogs of Niagara Musical Instruments Works; subject file on North Tonawanda Musical Instrument Works; price lists; biography; picture postcards; clippings; and photographs of music roll production.

Extent: 1 letter manuscript box (0.36 cubic feet)

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**AC16 – Earl Dealing Papers,**

Creator: Dealing, Earl [Owner/operator of Dealing's Park in Amherst, NY]

Description: Contains photographs of carrousel's at Dealing's Park; Allan Herschell Company catalogs, ride photographs; Allan Herschell Company and Miniature Train Company price list; competitor's price lists, catalogs, and brochures; letterhead; *Spillman Magazine* Vol. 1., No. 2; photographs and clippings of Kenmore Tonawanda Jaycees on rides; biography; and obituary.

Extent: 1 legal manuscript box (0.45 cubic feet)

**AC17 – Oliver Lawson Company Records,**

Creator: Oliver Lawson Company

Description: Contains blueprint for 1956 36' Allan Herschell Company Merry-Go-Round, rental and purchasing agreements with Spillman Engineering Corporation, business pad folio with business card, correspondence and photographs regarding Agassiz Village merry-go-round, business license, price lists, clippings, receipts, and photographs of Oliver Larson.

Extent: 1 letter manuscript box (0.36 cubic feet)

This is a general collection that materials may be added to as they are donated to the Herschell Carrousel Factory Museum.

**AC18 – Chance Ride Manufacturing Records,**

Creator: Chance Ride Manufacturing; General

Description: Contains catalogs, ride photographs, and blueprints of Kiddie Merry-Go-Round.

Extent: 1 letter manuscript box (0.36 feet)

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**AC19 – Tonawanda/North Tonawanda Historical Collection,**

Creator: General

Description: Contains photocopies of receipts and flyer for Gillie Godard Company; *Industrial Edition of the Tonawanda Herald* 1897 brochure for Elmwood Park; reprints of historic photographs; picture postcards; *The Tonawandas of To-Day* 1907; other local publications; brochures; maps; photocopy of Artizan band organ factory.

Extent: 1 letter manuscript box (0.36 cubic feet)

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**Total Holdings: 21.30 cubic feet of records**