



HERSCHELL CARROUSEL FACTORY MUSEUM



SPONSORSHIP OPPORTUNITIES

2024



WHO WE ARE

The Herschell Carrousel Factory Museum, operated by the Carousel Society of the Niagara Frontier, is a premier national historic site and community resource for family recreation and learning that fosters an appreciation for the unique heritage of the carousel and related industries in the Niagara Region.

Through educational, cultural, and recreational programming, visitors will experience the places, people, stories and artifacts associated with the production of carousels, band organs and amusement devices.

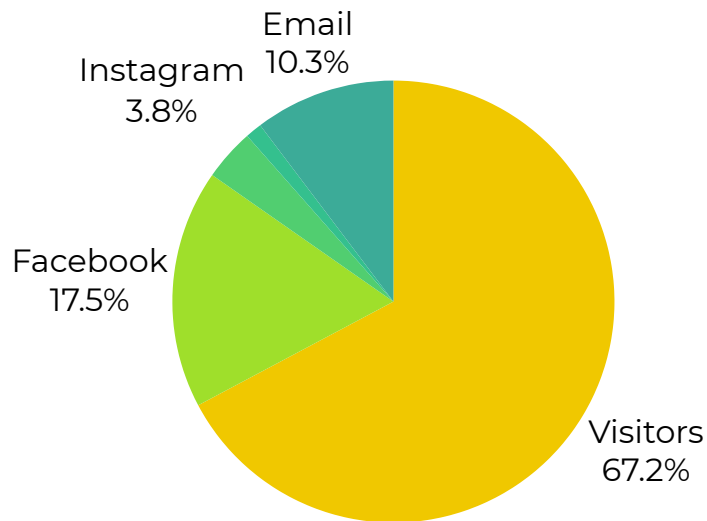
WHY SPONSOR THE MUSEUM?

The museum is the largest family-friendly cultural institution in the Tonawandas. Having over 400 local members and over 22,000 local and international visitors last year, the museum is a cost effective way for local companies to reach new customers of diverse backgrounds.

We are always willing to work with local companies to fit your marketing needs to young adults, families, and seniors. *The museum does accept trade including goods and services for sponsorship. contact Ian for more details.*

Since its opening in 1983, the Herschell Carrousel Factory Museum has been a beacon of community history and stories. The museum is home to award winning education programs, six functioning historic rides (two antique carousels), and Wurlitzer Musical equipment featuring band organs.

SEASON REACH



VISITORS	22,304
MEMBERS	402
FACEBOOK	5,796
INSTAGRAM	1,256
EMAIL	3,417

ALL CATEGORIES INCREASED
SINCE 2022










BUY-A-BRICK



Our forever bricks are \$125 for a lasting legacy engraved by Wagner Monuments. Bricks are laid in our outdoor Kiddieland Testing Park Exhibit. Bricks are 4' x 8' and are limited to 3 lines and 18 characters per line. All letters will be rendered in UPPER CASE. Messages will be automatically centered. Character limit includes spaces and punctuation. Please note: political, and religious ads are not accepted.

Please contact Ian at
director@carrouselmuseum.org or (716) 693-
1885 to purchase or for more information.

SEASON SPONSORSHIP

	GOLD \$7,500	SILVER \$4,000	BRONZE \$2,000
SPONSORSHIP DAY APPRECIATION DAY FOR ALL MUSEUM SPONSORS			
RECOGNITION DONOR WALL, WEBSITE, & ANNUAL REPORT			
ONE CORPORATE EMPLOYEE DAY FREE ADMISSION AND RIDES			
ONE EDUCATION BUILDING RENTAL			
FAMILY PASSES 4 PEOPLE	10	5	3

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EVENT SPONSORSHIP

This year the museum is proud to offer three sponsorship levels. All level sponsors receive: their logos present on all marketing materials in-person on the day of the event, recognition on the museum's website, tickets to the event (when tickets are needed). Most events include additional unique perks for sponsors of all levels.

Solo Sponsors allow you to be the sole sponsor of the event. These are first come first serve.

Title Sponsors are announced at the top of events and receive greater recognition during and before the event. Only two title sponsors are permitted per event. These are first come first serve.

Joint Sponsors are more affordable sponsorships to be able to contribute to multiple events.

THANK YOU TO OUR 2023 EVENT SPONSORS



ROSSSERVICE

Aquasol
CORPORATION

*Twin City
Ambulance*

THE
MARKET
IN THE SQUARE



If interested in a specific event and to see other perks of sponsoring said event,
Please contact Ian at (716) 693-1885 or director@carrouselmuseum.org.

EVENT SPONSORSHIP

	SOLO SPONSOR	TITLE SPONSOR	JOINT SPONSOR
VICTORIAN TEA ADULT EVENT	\$1,000	\$500	\$150
JUNE 20TH \$1 ADMISSION EVENING HOURS	\$1,000	\$500	\$200
NATIONAL BAND ORGAN DAY EDUCATIONAL EVENT	\$750	\$350	\$100
JULY 18TH \$1 ADMISSION EVENING HOURS	\$1,000	\$500	\$200
CLASSICS AT THE CARROUSEL CLASSIC CAR SHOW	\$2,000	\$1,000	\$500
NATIONAL CARROUSEL DAY EDUCATIONAL EVENT	\$750	\$350	\$100
AUGUST 15TH \$1 ADMISSION EVENING HOURS	\$1,000	\$500	\$200
HALLOWEEN SPOOKTACULAR TWO DAY EVENT	\$2,000	\$1,000	\$500
LANTERN TOURS TWO DAY EVENT, ADULT	\$1,000	\$500	\$150
SANTA ON THE CARROUSEL THREE DAY EVENT	\$2,000	\$1,000	\$500
COOKIES & CARROUSELS ADULT HOLIDAY EVENT	\$500	\$250	\$50

AD SPACE



The museum is now accepting Ads for the 2024 "Self Guided Museum Tour", a guide that is handed to each guest upon admission to the museum. Spaces are available between \$100 and \$500 dollars in black and white and two full page full color ad spaces are available (please see below). Purchased ads are for the entire 2024 season (March - December). Please note: personal messages, political, and religious ads are not accepted. All ads due by March 25th.



FULL PAGE 5 X 8 \$500 (FULL PAGE COLOR \$650)	1/4 PAGE 2.4 X 5 \$175	1/8 PAGE 2.5 X 2 \$100
	1/2 PAGE 5 X 3.8 \$225	

Please contact Director Ian K. Seppala at (716) 693-1885 or director@carrouselmuseum.org for more information or to purchase a sponsorship.



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